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MEDIA CONTACTS:

Amy E. S. Maier, Plaza Hotel & Casino, 702-904-0296, amy@twgpr.com

Britt Carter, Brian Christopher Slots, Director of Marketing & Business Relations, 760-832-8837, britt@bcslots.com

Brian Christopher Slots gaming area at Plaza Hotel & Casino extended through 2022

Social media influencer, Brian Christopher will bet \$22,222 on 2/22/2022 and host events with fans throughout the year

Media interested in covering the \$22,222 bet on 2/22/22 should RSVP to amy@twgpr.com

LAS VEGAS – [Brian Christopher Slots](#) and the [Plaza Hotel & Casino](#) announced the popular “Brian Christopher Slots at Plaza” gaming area will remain on the Plaza’s casino floor through 2022. To celebrate the continuation of this successful partnership, **Brian Christopher will be at the Plaza on Tuesday, Feb. 22 at 5 p.m. to bet \$22,222** and live stream his play on his [YouTube](#) and [Facebook](#) channels.

Christopher will also host a meet & greet session with fans at 8 p.m. (advance registration at <http://bcslots.com/events>) and each fan will receive \$5 in free slot play. Throughout the year, Christopher will hold meet & greets as well as group pull events where 25 people pool their money together and do a group pull on one of the area’s machines.

“Brian Christopher Slots at Plaza” features the favorite slot machines of Brian Christopher, a successful video creator and influencer with more than a million followers on his social media channels. With 27 machines, the space features games such as Huff N Puff, Cleopatra II, Dollar Storm, Lightning Zap, and more (full list at: <http://www.bcslotsatplaza.com/> with clips of him playing each game). **In total, there have been 7.7 million views of “Brian Christopher Slots at Plaza” videos and 91 million impressions.**

A first of its kind collaboration, “Brian Christopher Slots at Plaza” became an instant success, establishing the Plaza as the ultimate destination for slot machine enthusiasts from around the world looking to play the games that they have watched on Brian Christopher’s social media channels.

Christopher is also known for giving away “lucky wristbands” to fans who find him in a casino. Players at “Brian Christopher Slots at Plaza” who earn 100 points automatically win a wristband, and beginning in March, players earning 1,000 points will receive a goodie bag of commemorative merchandise, such as t-shirts, cups, and hats.

Brian Christopher is the most watched influencer for slot machine and casino videos. Across all platforms, he boasts 1.1 million followers, more than 435 million video views, 2,500-plus videos, and an unprecedented 20-minute average watch time. For more information and a full list of games and featured videos visit: BCSlotsAtPlaza.com.



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