

FOR IMMEDIATE RELEASE: Oct. 28, 2019 MEDIA CONTACT: Amy E. S. Maier, Faiss Foley Warren, <u>amy@ffwpr.com</u>, 702-904-0296

## Legendary roulette winner, Ashley Revell returns to the Plaza Hotel & Casino to celebrate downtown's only single 0 roulette table, Nov. 2 New table offers better odds; Plaza introduces limited time "Red 7" promotion

LAS VEGAS – Known around the world for his historic and life-changing roulette bet in 2004, Ashley Revell will return to the <u>Plaza Hotel & Casino</u> to place a ceremonial bet on the Plaza's new and downtown Las Vegas' only single 0 roulette table on Saturday, Nov. 2 at 6 p.m. The Plaza will also debut its "Red 7" single 0 roulette promotion that will run through Nov. 7.

Revell made international headlines when at 32 years old he bet his entire life savings playing roulette at the Plaza. Hailing from England, Revell sold all his possessions to place a \$135,300 bet on red, which had a less than fifty-fifty chance of winning. The roulette ball landed on Red 7, and Revell won \$270,600. The bet and dramatic win was broadcast by Sky One, a British television show and seen by millions around the world in the years since on the <u>internet</u>. His monumental bet even inspired a reality show, called Red or Black, created by Simon Cowell.



To commemorate Revell's historic bet, on Nov. 2 the Plaza will launch its "Red 7" promotion enabling guests who are playing on the new single 0 roulette table to win a \$25 promotional chip when the roulette ball lands on Red 7 (complete rules available <u>online</u>). The Plaza's single 0 roulette table is located in the casino's recently refreshed, local sports themed party pit, where photography is encouraged so guests can share their fun on social media, #PlazaScore.

WHAT:	Legendary roulette winner Ashley Revell places ceremonial bet on downtown Las Vegas'
	first and only single 0 roulette table
WHERE:	Plaza Hotel & Casino, 1 Main Street, Las Vegas, Nev., 89101
WHEN:	Saturday, Nov. 2 at 6 p.m.
<b>RSVP</b> :	Media interested in covering the bet or interviewing Revell should email
	amy@ffwpr.com

"Ashley is an exciting part of the Plaza's history," said Jonathan Jossel, CEO of the Plaza Hotel & Casino. "The world is still fascinated by his unbelievable roulette bet and win fifteen years ago at the Plaza. It is our honor to have him return and bet on our single 0 roulette table, the newest edition to our photo-friendly party pit. The Plaza continues to enhance our casino floor with more games, better odds and ultimately more excitement for our players – it's always a good gamble at the Plaza."

"I have said that the roulette spin at the Plaza was the most amazing moment of my life," said Revell. "Single 0 roulette wasn't around back then. Clearly a lot has changed in gaming and at the Plaza. So, I am excited to return, and hopefully, we can all celebrate another successful roulette spin."



## About the Plaza Hotel & Casino

Located in the heart of downtown Las Vegas, the Plaza Hotel & Casino combines a vintage Rat Pack attitude with modern styling and personal customer service for the ultimate Vegas experience. First opened in 1971 and built on the site of the original Las Vegas railroad depot, the Plaza has nearly 1,000 renovated rooms and suites, a classic Vegas showroom, downtown's only bingo hall, and 30,000 square feet of refurbished ballroom and meeting space. Larger outdoor events are hosted at the Plaza's Core Arena, downtown's only equestrian and multipurpose facility. Guests enjoy a variety of dining options led by the renowned Oscar's Steakhouse in the hotel's iconic glass dome overlooking the Fremont Street Experience. Hundreds of slot machines and nearly two dozen table games comprise an 80,000-square-foot casino floor, which is also home to downtown's largest race and sports book. A fully renovated rooftop pool and recreation deck, complete with private cabanas, hot tub, food truck, tennis court and dedicated Pickleball courts, provide a variety of outdoor amenities. For more information on the multiple award-winning Plaza Hotel & Casino, visit www.plazahotelcasino.com and get updates via Facebook, Instagram and Twitter.

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