

FOR IMMEDIATE RELEASE: June 7, 2019

MEDIA CONTACT: Amy E. S. Maier, Faiss Foley Warren, amy@ffwpr.com, 702-904-0296

Plaza Hotel & Casino continues to enhance guest experience with more than 100 upgraded Luxe Rooms

New rooms and suites offer upgraded accommodations including tech conveniences like

Amazon Echo Dots

LAS VEGAS – Exemplifying the growth of downtown Las Vegas, the Plaza Hotel & Casino continues to upgrade its guest experience with a \$15 million renovation that transformed more than 100 hotel rooms and suites on the top floors of the North Tower. The new Luxe Rooms offer enhanced guest accommodations with a variety of technology, energy efficiency and décor upgrades. Now available for reservations starting Aug. 1, Luxe Rooms can be booked online at https://www.plazahotelcasino.com/rooms/luxe-room/.



"Just as downtown Las Vegas continues to evolve, the Plaza's new Luxe Rooms are raising the standard for accommodations in the heart of downtown," said Jonathan Jossel, CEO of the Plaza Hotel & Casino. "We are proud to debut the Luxe Rooms, offering our guests beautiful new hotel rooms and suites with numerous modern conveniences and sought-after amenities."

Significant infrastructure changes were made to create the Luxe Rooms that average 325 square feet. Adjoining doors were removed to allow for more storage options with modern wardrobes, and 16 rooms were combined to create eight new suites.

The new Luxe Rooms incorporate similar design details that debuted when the Plaza renovated its pool suites, including warm wood tones and mixed metals with bold colors and graphics. They also feature laminate flooring with area rugs and a barn door entry into reimagined bathrooms with custom vanities, oversized walk-in showers, quartz counters and a blend of dimensional tiles.

In addition to the contemporary décor, the Luxe Rooms offer modernized entertainment and climate control systems. Every room has an Amazon Echo Dot within the alarm clock that enables guests to easily use general Alexa commands to check the weather, play music and contact hotel staff for assistance, such as requesting housekeeping, reserving a pool cabana, or making dinner reservations at Oscar's Steakhouse.

Each room also features energy efficient LED lighting and an upgraded climate control system from Verdant that senses when the room is unoccupied to manage settings that save energy without compromising guest comfort. Every room offers various guest conveniences, such as a multitude of built-in USB charging ports, a 49-inch flat-screen television with premium cable, a coffee maker and refrigerator. The eight new Luxe suites also include a wet bar, and all Luxe Rooms offer stunning mountain views or overlook the high energy activity of Fremont Street.

The rooms also have state-of-the-art RFID card entry, a safety feature that has recently been installed in all 1,000 guest rooms at the Plaza.



Whiting-Turner Contracting was the general contractor for construction of the new rooms and the Sage Design Group developed and managed the renovation project's interior design.

About the Plaza Hotel & Casino

Located in the heart of downtown Las Vegas, the Plaza Hotel & Casino combines a vintage Rat Pack attitude with modern styling and personal customer service for the ultimate Vegas experience. First opened in 1971 and built on the site of the original Las Vegas railroad depot, the Plaza has nearly 1,000 renovated rooms and suites, a classic Vegas showroom, downtown's only bingo hall and 30,000 square feet of refurbished ballroom and meeting space. Guests enjoy a variety of dining options led by the renowned Oscar's Steakhouse in the hotel's iconic glass dome overlooking the Fremont Street Experience. Hundreds of slot machines, from the latest games to traditional coin machines, and nearly two dozen table games comprise an 80,000-square-foot casino floor, which is also home to downtown's largest race and sports book. A fully renovated rooftop pool and recreation deck, complete with private cabanas, hot tub, food truck, tennis court and dedicated Pickleball courts, provide a variety of outdoor amenities. For more information on the multiple award-winning Plaza Hotel & Casino, visit www.plazahotelcasino.com and get updates via Facebook, Instagram and Twitter.

###