

FOR IMMEDIATE RELEASE: January 31, 2017

MEDIA CONTACT: Amy E. S. Maier, Faiss Foley Warren, amy@ffwpr.com, 702-904-0296

## Plaza Hotel & Casino to open Brightside - Breakfast and Burgers New restaurant on casino floor reminiscent of New York style deli

**LAS VEGAS** – Beginning March 3, Brightside – Breakfast and Burgers will offer guests at the <u>Plaza Hotel</u> & Casino a delicious dining experience reminiscent of an authentic New York style deli with traditional

breakfast items, specialty and made-to-order sandwiches, burgers, and salads served all day long.

"The Plaza had record occupancy levels last year, driven in part by more special events and conventions, so we continue to add new amenities to further enhance our customers' experience," said Jonathan Jossel, CEO of the Plaza Hotel & Casino. "Our rooftop pool and recreation deck with private cabanas and Pickleball courts created a resort style feel at the Plaza. Now, Brightside will further diversify our dining options, offering guests yet another delicious reason to visit the Plaza and downtown Las Vegas."

Brightside's diverse menu will start with a variety breakfast sandwiches and traditional breakfast options, such as fried eggs and Eggs Benedict. A signature breakfast dish will be a unique Avocado toast made of thick cut toast topped with avocado, tomato, goat cheese and basil.

Brightside will also offer various grab and go options, such as in-house smoked salmon and bagels, matzo ball soup, artisan Paninis, and tossed salads, like its Ahi Tuna Salad served with bitter greens and roasted sweet potatoes. Freshly baked breakfast pastries and desserts will also be available as well as a variety of freshly brewed and specialty coffees, milk shakes and malts. Brightside will also serve bottled beer and wine.

Owned and operated by the Plaza, Brightside will be open from 7 a.m. to midnight Sunday through Thursday and to 2 a.m. on Friday and Saturdays. A quick casual restaurant located on the casino floor, Brightside will welcome guests at its traditional "deli" counter where customers will place their orders. Food will be delivered to customers' tables or at the deli counter that offers limited seating. In total, Brightside will have seating for up to 100 customers.

Brightside will be hiring a general manager, fountain workers and food runners. Applicants should be reliable, energetic, fun, polite, and have attention to detail. For more information or to apply visit www.playlv.com/careers.

## About the Plaza Hotel & Casino

Located in the heart of downtown Las Vegas, the Plaza Hotel & Casino combines a vintage Rat Pack attitude with modern styling and personal customer service for the ultimate Vegas experience. First opened in 1971 and built on the site of the original Las Vegas railroad depot, the Plaza has 1,003 rooms and suites renovated with custom-designed Mark David furnishings. It offers a classic Vegas showroom, downtown's only bingo hall and 30,000 square feet of ballroom and meeting space. Guests enjoy a variety of dining options led by the Rat Pack-styled Oscar's steakhouse in the hotel's iconic glass dome overlooking Fremont Street Experience. Hundreds of slot machines, from the latest games to traditional coin machines, and nearly two dozen table games comprise an 80,000-square-foot casino floor, which is also home to downtown's largest race and sports book with 75 flat screen televisions. A fully renovated rooftop pool and recreation deck, complete with private cabanas, hot tub, food truck, stage, tennis court and dedicated Pickleball courts, provide guests with a variety of outdoor amenities. For more information: <a href="https://www.plazahotelcasino.com">www.plazahotelcasino.com</a>.