



MEDIA KIT

Inside the Plaza Hotel & Casino
1 Main Street, Las Vegas, NV 89101
www.oscarslv.com



Just The Facts

Opening date: December 2011

Restaurant Seating: 165
Lounge Seating: 60 (150 Standing)
Simpatico Seating: 100
Wine Room Seating: 10
Executive Chef: Jeff Martell
Owner / Operator: The Plaza Hotel & Casino

Website: www.oscarslv.com
Reservations: 702-386-2573
Location: Inside Plaza Hotel & Casino, Downtown Las Vegas

Social media channels:
Facebook: <https://www.facebook.com/OscarsBBB>
Twitter: <https://twitter.com/OscarBGoodmanLV>

Review sites:
Trip Advisor: http://www.tripadvisor.com/Restaurant_Review-g45963-d2454795-Reviews-Oscar_s_Steakhouse-Las_Vegas_Nevada.html
Yelp: <http://www.yelp.com/biz/oscars-steakhouse-las-vegas-2>

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Named after former Las Vegas Mayor Oscar Goodman, Oscar's steakhouse is a glamorous and uniquely Las Vegas steakhouse inside the iconic dome of the Plaza Hotel and Casino that overlooks the lights of Fremont Street and downtown Las Vegas.

THE RESTAURANT & LOUNGE

The approach to food and service at Oscar's is the same as Oscar's approach to life...eat, drink and have fun! The restaurant features perfectly aged steaks cooked over a 600 degree grill. And for those who need a bit of variety, the menu includes seafood, pork, and veal entrees, all accompanied by high-quality, made-from-scratch side dishes. The menu is inspired by family recipes and pays homage to family and 'friends'.

Oscar has long been escorted by showgirls but he has another side-kick that he won't be caught without – the martini! The lounge features a wide variety of specialty martinis and other classical cocktails. Every day from 4 to 7 p.m., Happy Hour in Oscar's lounge offers guests half off all beers, glasses of house wine, and well drinks as well as half off a selection of appetizers. Every Wednesday, Happy Hour pricing is available in the lounge all night long and customers can also enjoy half off all bottles of wine and champagne on the steakhouse's extensive wine list. Thursday is Ladies Night offering ladies an additional half off Happy Hour priced drinks, equating to \$3 glasses of house wine and beer and \$2 well drinks. And as an homage to Oscar's first career, legal professionals receive 20 percent off their bills in the lounge on the first Thursday of every month.

THE EXPERIENCE

This classic-Vegas-themed steakhouse incorporates memorabilia from Goodman's tenure as Mayor, including personal artifacts, photographs and news clips. Ask your server or bartender about purchasing Oscar's book "Being Oscar."

OSCAR DINNER SERIES

Classic Vegas comes to life during the Oscar Dinner Series, special dinner events with Oscar held throughout the year. Guests enjoy a gourmet three-course meal paired with red and white wine as well as the signature Oscar Goodman Martini while listening to Oscar discuss his extraordinary experiences as a criminal defense attorney that are hallmarks of Las Vegas' unique and fascinating history.

OSCAR B. GOODMAN

Born July 1939 in Philadelphia and a graduate from The Haverford School and the University of Pennsylvania Law School, Oscar went on to become one of the nation's best criminal defense attorneys being named one the "15 Best Trial Lawyers in America" by the National Law Journal. A review of his 'connected' list of clients also makes him notorious – Meyer Lansky, Nicky Scarfo, Herbert "Fat Herbie" Blitzstein, Phil Leonetti, Jamiel "Jimmy" Chagra, Anthony "Tony the Ant" Spilotro, and former Stardust Casino boss, Frank "Lefty" Rosenthal. And if he looks familiar, chances are you saw Oscar in a cameo role as himself in the movie *Casino* where he represented "Ace Rothstein", a character based on Lefty Rosenthal and played by Robert DeNiro.

From noted mob attorney to the Mayor of Las Vegas! Sworn in June 1999 and served the maximum of twelve years, Oscar was the self-proclaimed "Happiest Mayor in the Universe." Known for his trademark tell-it-like-it-is approach, he secured over 80 percent of the vote every election. During his tenure, Goodman had a vision for Downtown Las Vegas and everything he touched turned to gold. Goodman then had the distinct pleasure of swearing in his wife, Carolyn Goodman, as his successor.



Reviews

- Named Best Steakhouse in Las Vegas by the *Las Vegas Review-Journal*
- Named Best Place to Celebrate and Best Steakhouse Downtown by *Casino Player*
- Certificate of Excellence from *Trip Advisor*
- Diner's Choice by *Open Table*
- Named one of the "9 New Reasons to Visit Las Vegas" by *CNN Go*
- Named one of the "Five Hot New Las Vegas Restaurants Not to Miss" by *Fodor's*
- Award of Excellence – The Top Wine Dining Destinations 2015 by *Wine Spectator*

"It's a throwback, yes, to old Las Vegas, but the chef is smart enough to honor tradition without being a slave to it." – *Heidi Knapp Rinella, restaurant critic for the Las Vegas Review-Journal*

"Oscar's Beef, Booze and Broads is a marriage of old-school Vegas and contemporary charm...A visit to Oscar's can be like a stroll down memory lane, to a Vegas where mobsters and casino moguls ruled." – *VEGAS MAGAZINE*

"The signature addition: December saw, in an airy, domed space, the opening of the on-site steakhouse to which former Mayor Oscar Goodman lent his name. Oscar's trumpets a throwback theme of 'beef, booze and broads.'" – *Los Angeles Times*

"The theme of Oscar's is pure "Rat Pack"—beef, booze and broads...There's a swagger at Oscar's and the experience is all about fun." – *Southern California Life After 50*

"The happiest Mayor on earth created a classy fun place to dine in mobster style...The Birdseye view of Fremont Street after dark is the pinnacle." – *Desert Valley Times*

"Oscar's aims to offer diners a throwback steakhouse experience in a modern setting... Had this place been around in Las Vegas' formative years, Bugsy Siegel would have been a regular." – *Travel Weekly*

"Downtown Las Vegas' newest dining treasure, Oscar's is the very definition of 'a meal with a view.'" – *Sunseeker Magazine*

"The approach to food and service at the gorgeous restaurant is the same as Oscar's approach to life—eat, drink and have fun!" – *Yellow Magazine*



Photos

(higher resolution images available upon request)



Exterior



Lounge at Oscar's steakhouse



Dining Room at Oscar's steakhouse



EXECUTIVE CHEF

Jeffrey Martell CEC

At the age of 16, Chef Martell took a job in a local seafood restaurant in New Jersey, looking for some extra spending money. Instead, he fell in love and found his passion for food. He followed that passion all over the United States and built a career based on attention to detail, creativity and excellence in execution.

Martell attended the Academy of Culinary Arts in Mays Landing, New Jersey. After completing his culinary education, he worked for a restaurant company, refining his style and expanding his approach in restaurants throughout the country, including at Nick's Fishmarket in Chicago, Nick's inside the five-diamond, five-star Rittenhouse Hotel in Philadelphia, and Sarentos on the Beach at the Boca Raton Resort and Club. He then moved to Las Vegas, where he helped open the Resort at Summerlin (later renamed the JW Marriott Las Vegas Resort & Spa and Rampart Casino) as the Executive Sous Chef for the steakhouse. From there, he moved to the Orleans Casino, where he worked with former Chefs of the Year Christopher Johns and Larry Chumley.



After meeting his wife, Martell relocated to Florida for three years, serving as Executive Chef of the Pilot House in Key Largo. He and his wife then came back to Las Vegas, and he served as Assistant Executive Chef at the Excalibur Hotel and Casino. He also began teaching at a local culinary school and became an active supporter and board member of Chefs for Kids, an organization helping the at-risk children of Southern Nevada. Martell's work with Chefs for Kids as well as with various diversity initiatives and employee events at Excalibur earned him the recognition as a finalist for Volunteer of the Year for MGM Resorts International. Martell was recognized as the American Culinary Federation (ACF) Las Vegas Chef of the Year for 2011.

Chef Martell brings his renowned culinary experience and community commitment to Oscar's steakhouse where he prepares some of Oscar Goodman's favorite recipes.