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Exposed hair salon to debut at the Plaza Hotel and Casino Sexy hair salon will serve drinks, feature bikini-clad stylists

LAS VEGAS – The term "take a little off the top," will soon have a whole new meaning with the debut of Exposed, a new hair salon aimed primarily at men that is set to open Sept. 1 at the Plaza Hotel and Casino. Longtime Las Vegas entertainer and entrepreneur Anthony Cools and local hairstylist Bree Marley have partnered to open Exposed, which will offer cocktail service and feature female stylists wearing bikinis and classy lingerie.

"This new salon plays off of the sexy vibe that is unique to Las Vegas," said Cools. "At Exposed, we will tastefully match a little 'Sin City' with great haircuts."

The new hair salon will have two separate sections and entrances for men and women. In total, there will be 14 styling stations for male customers as well as eight stations for female clients whose stylists will be dressed in chic black and white attire.

A hairdresser for more than a decade, Marley will serve as the co-owner and manager of the salon. Originally from Arizona, Marley has worked at Las Vegas-based Curl Up & Dye for the past seven years, including four years as the salon's manager.

"The atmosphere at Exposed will be professional yet fun for both men and women," added Marley, who will also be a hairstylist for female clients at the salon. "While we offer eye candy for the men, their wives and girlfriends will also enjoy a relaxing experience that leaves everyone looking great for a night on the town and with a great story to tell back home."

All services will be performed by licensed stylists, exclusively using the ENJOY line of high-quality hair care products. The contemporary décor of the salon will pair rock 'n' roll music with high-end salon equipment such as European sinks.

Customers can order specialty drinks from Cools' new bar at the Plaza, the Swingers Club, located on the casino floor and featuring dueling pianos and mini golf.

The 2,000-square-foot hair salon will be located on the third floor of the Plaza across from the hotel's convention space.

Haircuts will begin at \$50, and the salon will be open from 11 a.m. until midnight, six days a week. Exposed will also offer hot shaves for men by a trained barber.

Auditions will be held for stylists interested in working at the new salon. More information can be found at www.exposedlv.com.

About the Plaza Hotel & Casino

The Plaza Hotel & Casino opened in 1971 at 1 Main Street, at the intersection of Main and Fremont Street, and was a fashionable stop on the first train service through Las Vegas. Anchoring the Fremont



Street Experience, the Plaza has been an iconic hotel in the heart of downtown Las Vegas for more than 40 years. It sits on 16.5 acres of land and has 1,037 rooms and suites, making it one of the largest hotel-casinos in downtown Las Vegas. Recent renovations have updated and improved the Plaza's ambiance throughout, creating a stylish and comfortable new experience for its guests. www.plazahotelcasino.com

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