



# THE HAPPIEST STEAKHOUSE IN THE UNIVERSE.



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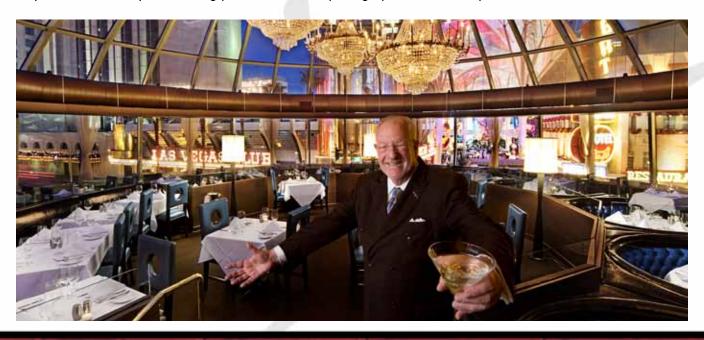
**IN DECEMBER 2011, FORMER LAS VEGAS MAYOR OSCAR B. GOODMAN** opened Oscar's Beef · Booze · Broads, a uniquely Las Vegas steakhouse, inside the iconic dome of the Plaza Hotel and Casino that overlooks Fremont Street and the heart of his beloved downtown Las Vegas. The steakhouse serves perfectly aged steaks and has the best drinks and atmosphere in town!

Just as Goodman served three terms as the "Happiest Mayor in the Universe," Oscar's Beef · Booze · Broads is now the "Happiest Steakhouse in the Universe." The approach to food and service at Oscar's is the same as Oscar's approach to life... eat, drink and have fun! Or, in Oscar's words: enjoy the beef, booze and broads!

Oscar's Steakhouse features perfectly aged steaks cooked over a 600 degree grill. Flavorful, tender and juicy, the beef at Oscar's is cooked to perfection and is accompanied by high-quality, made-from-scratch sides. The restaurant's entrées and appetizers are inspired by family recipes and tailored to meet the tastes of even the most discerning diners. And of course, Oscar's offers a wide variety of delicious, hand-crafted cocktails.

In addition to great food, Oscar's Beef · Booze · Broads pairs a great meal with the unique opportunity to have one of Oscar's "Broads" visit with customers during dinner. These attractive women are reminiscent of the iconic showgirls who accompanied the former mayor to events during his tenure. However, instead of being showgirls, these women will be dinner companions who can discuss Las Vegas history or things to do downtown or on the Strip. When not mingling with customers, they stroll through the restaurant as hostesses, adding to the glamorous and uniquely Vegas style of Oscar's.

As part of the retro-meets-modern style of the steakhouse, Oscar's décor incorporates memorabilia from Goodman's 12-year tenure as mayor, including personal artifacts, photographs and news clips.



OSCAR'S LOUNGE provides an intimate setting for a smaller engagement. Enjoy passed hors d'oeuvres, like our famous crab cakes or seared ahi tuna, while mingling with your guests and sipping on our famous martinis. Or, for a more classic Las Vegas dining experience, dine on a tender filet mignon or bone-in New York in OSCAR'S STEAKHOUSE overlooking the bright lights of Las Vegas. Our award winning Executive Chef can create irresistible items for your group's palate. The famous Dome and Oscar's Lounge can each accommodate up to 100 people.

THE PRIVATE DINING AREA pays homage to former mayor Oscar Goodman's years as an advisor and private attorney representing high-profile clients that played a role in making Vegas what it is today.

This hidden gem offers a more intimate group dining experience and can accommodate up to 100 people.





#### -OSCAR'S BAR PACKAGES-

UNLIMITED BEER & WINE	One Hour	Two Hours	Three Hours
Includes: Imported & Domestic Beer,			
Red & White House Wine	\$35pp	\$40pp	\$45pp

#### **UNLIMITED CALL BRANDS**

Includes: Imported & Domestic Beer,

Red & White House Wine

Call Spirits and Appropriate Mixers \$40pp \$45pp \$50pp

#### **UNLIMITED PREMIUM BRANDS**

Includes: Imported & Domestic Beer,

Red & White House Wine

Premium Spirits and Appropriate Mixers \$45pp \$50pp \$55pp

#### HOSTED BAR BASED ON CONSUMPTION

Requires an open bar tab that all beverages for the party will be charged to and closed out on one check at the end of the event.

<sup>\*\*</sup>Packages do not include shots or specialty drinks

#### -HORS D'OEUVRES MENU-

Choice of 3. Platters or Server passed hors d'oeuvres.

#### THE DOWNTOWNER

An assortment of imported meats and cheese, Jardinière and grilled vegetables

#### **CREOLE SEARED TUNA**

Ahi tuna loin, creole seasoned and blackened

#### SHRIMP COCKTAIL

Chilled seasoned jumbo shrimp served with spicy sauce and lemon

#### **STEAK TARTARE**

Hand-chopped sirloin, capers, Vidallia onion and Lea & Perrins

#### **JUMBO STUFFED MUSHROOMS**

Filled with sausage duxelle and Parmigiano cheese

#### **JOHNNY QUINN'S CRAB CAKE**

Fresh lump crab meat, stone ground mustard and pepper remoulade

#### **MEATBALLS**

Mayor's meatball - Carolyn's take on no-nose's

#### \$30 per person

#### -PRESET MENU #1-

#### -FIRST COURSE-

(Choice of one)

CARDINI'S TWO-BIT CAESAR

Caesar's original with chopped romaine, anchovy, egg yolk, garlic and lemon

CRAZY PHIL'S ONION SOUP

Variety of onions caramelized with Sherry infused white veal stock

-SECOND COURSE-

(Choice of one entreé.)
CAROLYN'S CUT PRIME RIB

NICKY'S ROASTED CHICKEN & ARTICHOKE

Entreés served with bread and Chef's selection of potato & vegetable.

#### -THIRD COURSE-

NY-STYLE CHEESE CAKE
Traditional cheesecake served creamy and rich

Includes: coffee, tea and soft drinks

\$50 per person

#### -PRESET MENU #2-

#### -FIRST COURSE-

(Choice of one)

CARDINI'S TWO-BIT CAESAR

Caesar's original with chopped romaine, anchovy, egg yolk, garlic and lemon

CRAZY PHIL'S ONION SOUP

Variety of onions caramelized with Sherry infused white veal stock

SAL'S SHRIMP COCKTAIL

Chilled Seasoned Jumbo Shrimp, Served with Spicy Sauce and Lemon

#### -SECOND COURSE-

(Choice of one entreé.)
JOEY C'S 8OZ. FILET MIGNON

DOUBLE BONE PORK CHOP

CEDAR PLANK BLACKENED SALMON

Entreés served with bread and Chef's selection of potato & vegetable.

#### -THIRD COURSE-

(Choice of one)

NY-STYLE CHEESE CAKE

Traditional cheesecake served creamy and rich

CHOCOLATE MOUSSE

Trio of imported chocolates in a mousse terrine

Includes: Coffee, Tea and Soft Drinks

\$60 per person

#### -PRESET MENU #3-

#### -FIRST COURSE-

(Choice of one)

JOHNNY QUINN'S CRAB CAKE

Fresh lump crab meat, stone group mustard and pepper remoulade

SAL'S SHRIMP COCKTAIL

Chilled seasoned jumbo shrimp, served with spicy sauce and lemon

#### -SECOND COURSE-

(Choice of one)

CARDINI'S TWO-BIT CAESAR

Caesar's original with chopped romaine, anchovy, egg yolk, garlic and lemon

OSCAR'S CHOPPED SALAD

Chopped garden vegetables, avocado and baby greens with pink peppercorn ranch dressing

CRAZY PHIL'S ONION SOUP

Variety of onions caramelized with sherry infused white veal stock

#### -THIRD COURSE-

(Choice of one entreé.)
SALLY'S 12oz NEW YORK STRIP

GRILLED BONE-IN VEAL CHOP PAILLARD

Topped with radicchio, arugula and endive salad

CEDAR PLANK BLACKENED SALMON

Entreés served with bread and Chef's selection of potato & vegetable.

#### -FOURTH COURSE-

CHEF'S ARRAY OF DESSERT SAMPLERS

Includes: Coffee, Tea and Soft Drinks

\$70 per person

FORMER LAS VEGAS MAYOR, OSCAR GOODMAN: Known best as the "Happiest Mayor in the Universe," Oscar Goodman served three terms as mayor of the city of Las Vegas. In April of 2007, he captured 84 percent of the vote in his re-election effort to a third four-year term. During his tenure as mayor, he had many accomplishments in the heart of downtown. They include Symphony Park, a phenomenal 61- acre planned development which includes the Lou Ruvo Brain Institute, designed by renowned architect Frank Gehry. The park also includes the Smith Center, a 350,000-square-foot performing arts center, as well as plans for boutique hotels, high-rise residential units, business, medical and retail opportunities. At the conclusion of his last term in 2011, he did what no other mayor has ever done in the country: swear in his wife, Carolyn Goodman, as the new mayor of Las Vegas.

After his tenure as mayor, Goodman has remained active in the Las Vegas community. He continues to serve as Las Vegas' primary ambassador as chairman of the Las Vegas Convention and Visitors Authority (LVCVA) Host Committee which is made up of local business and civic leaders who engage the Las Vegas community in support of major trade shows and destination events. Goodman also assists in rolling out the "red carpet" to welcome attendees of special events and meetings and conventions to Las Vegas.

In addition, Goodman has lent his name to a new steakhouse at the Plaza Hotel and Casino in his beloved downtown Las Vegas. The restaurant, located in the property's iconic dome overlooking Fremont Street, carries the tagline "Beef · Booze · Broads" that he helped to develop. This unique restaurant pairs a great meal with the opportunity to have one of Oscar's "Broads" visit with customers during dinner. Goodman has been very involved in every aspect of developing the restaurant, from providing some his memorabilia for the décor to weighing in on the recipes and menu.

Goodman was born and raised in Philadelphia. He went on to graduate from Haverford College and received his law degree from the University of Pennsylvania Law School. He moved to Las Vegas and was admitted to the Nevada State Bar Association in 1965 and soon began a career as a defense attorney representing numerous high-profile clients. He has been recognized by the National Law Journal as one of the "15 Best Trial Lawyers in America."

In addition to his legal and political career, Goodman also has taken up acting by playing himself in the movie "Casino" and most recently appearing on an episode of the primetime hit series "CSI Las Vegas."









## INTERACT AND ENJOY OSCAR'S COMPANY WITH YOUR GROUP!

Special pricing and time options are available to have the man himself as your guest of honor.

#### -OPTION 1-

Oscar will meet your group (up to 20 people), chat for a few minutes and make a toast.

30 minutes • \$750

#### -OPTION 2-

Oscar will meet with your group (up to 20 people), talk, eat, and drink.

3 hour maximum • \$1000 per hour

#### -OPTION 3-

Oscar will meet & greet and entertain your group (up to 20 people) including a short talk and toast.

up to 1 hour • \$1500

#### -OPTION 4-

Oscar and 2 of his broads will meet and greet, dine, and entertain your group (up to 20 people).

up to 2 hours • \$5000

Custom pricing available for larger groups.

Named **BEST NEW RESTAURANT** in a Hotel 2012 by the Las Vegas Review-Journal

Named one of the "9 NEW REASONS TO VISIT LAS VEGAS" by CNN Go

Named one of the "FIVE HOT NEW LAS VEGAS RESTAURANTS NOT TO MISS" by Fodor's

"It's a throwback, yes, to old Las Vegas, but the chef is smart enough to **HONOR TRADITION WITHOUT BEING A SLAVE TO IT**." – Heidi Knapp Rinella, food critic for the Las Vegas Review-Journal

"Oscar's Beef, Booze and Broads is a **MARRIAGE OF OLD-SCHOOL VEGAS AND CONTEMPORARY CHARM...**A visit to Oscar's can be like a stroll down memory lane, to a Vegas where mobsters and casino moguls ruled." – VEGAS MAGAZINE

"The signature addition: December saw, in an airy, domed space, the opening of the on-site steakhouse to which former Mayor Oscar Goodman lent his name. **OSCAR'S TRUMPETS A THROWBACK THEME** of 'beef, booze and broads.'" – Los Angeles Times

"The theme of Oscar's is pure "Rat Pack" – beef, booze and broads...There's a swagger at Oscar's and **THE EXPERI- ENCE IS ALL ABOUT FUN**." – Southern California Life after 50

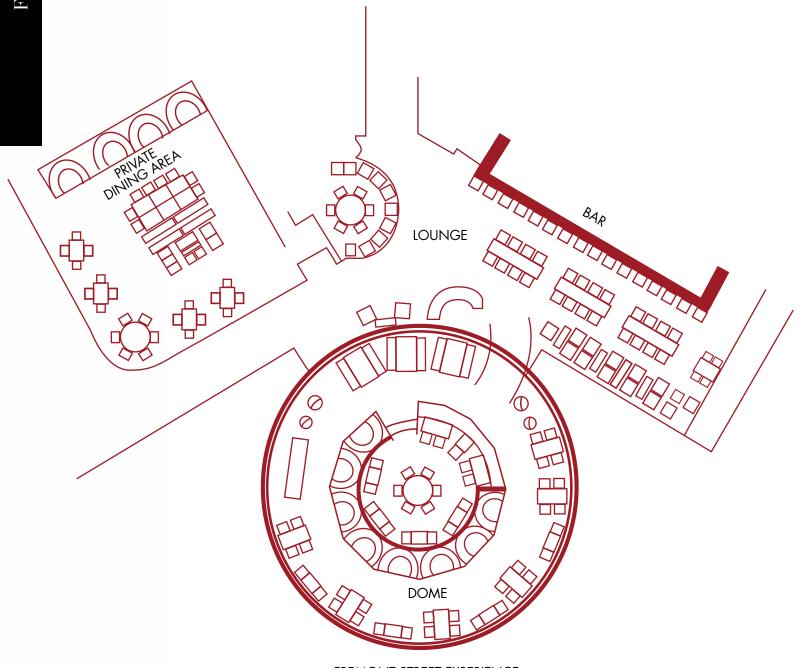
"The happiest Mayor on earth created **A CLASSY FUN PLACE TO DINE** in mobster style...The Birdseye view of Fremont Street after dark is the pinnacle." – Desert Valley Times

"Oscar's aims to offer diners a throwback steakhouse experience in a modern setting... Had this place been around in Las Vegas' formative years, **BUGSY SIEGEL WOULD HAVE BEEN A REGULAR**." – Travel Weekly

"Downtown Las Vegas' newest dining treasure, Oscar's is **THE VERY DEFINITION OF 'A MEAL WITH A VIEW**.'"– Sunseeker Magazine

"The approach to food and service at the **GORGEOUS RESTAURANT** is the same as Oscar's approach to life—eat, drink and have fun!" – Yellow Magazine

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FREMONT STREET EXPERIENCE