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Swingers Club at the Plaza Hotel & Casino announces auditions for new downtown Vegas hotspot and reality TV series

New bar, entertainment venue will also hold a job fair in early August

LAS VEGAS – As it prepares to open in downtown Las Vegas, the Swingers Club at the Plaza Hotel & Casino is hiring a cadre of talented locals to staff the unique venue, which combines dueling pianos and mini golf in a laid-back bar and lounge environment.

But this hiring process comes with a twist. Local entertainer and entrepreneur Anthony Cools and his partners behind the Swingers Club are producing an edgy reality television show, which will serve as a high-profile, very public selection process to find employees for the new bar.

The as-yet-unnamed reality TV show will be staged at a house in west Las Vegas and will serve as "home base" for a number of staff members who will be working at the club, as well as Cools' racy new hair salon, Exposed, which will also be opening soon in the newly renovated Plaza.

"The reality TV show is the perfect vehicle for finding the right personalities to work at the Swingers Club and Exposed," said Rev. T. Talbot, one of Cools' partners in the new club and a developer of award-winning hospitality and entertainment concepts globally. "The proposed show is the equivalent of 'Kitchen Confidential' colliding with 'the Real World Las Vegas.' Placing complete strangers in confined quarters is one aspect, but when they all work in the high-energy, sexually charged and tumultuous nightlife industry...well, it's going to be interesting."

Cools called it "truly a dynamic and matchless experience. Our concept focuses on putting entertainment and cheerful socializing back into the nightlife scene."

Auditions for positions at the Swingers Club will take place at a special job fair, which will be held at the Las Vegas Club, located across Main Street from the Plaza, during the week of Aug. 1, from 9 a.m. to 5 p.m. Monday through Friday. Interested applicants should bring their resume and professional head shot photographs.

Call-back auditions will be held during the week of Aug. 8, and orientation, training and screen tests will occur the week of Aug. 15, just prior to the new venue opening Aug. 24.

"We have positions for approximately 30 vibrant, extroverted and fascinating personalities," Talbot added.



Interested individuals are also asked to "like" the Swingers Club's <u>Facebook</u> page, where they can find updates on the hiring process.

About Swingers Club

A venue unlike any other in the Las Vegas nightlife and entertainment scene, the Swingers Club is a collaboration between longtime Las Vegas celebrity Anthony Cools, entertainer Shane Young, restaurant and nightclub developer Travis Talbot and entrepreneur Keith Takaoka. Destined to be a new tradition in Sin City, the Swingers Club is located in the iconic Plaza Hotel and Casino at the entrance to Fremont Street. It offers a fun, laid-back place to socialize day or night with a nine-hole miniature golf course, nightly showroom acts, dueling pianos and DJ Disco Golf to entertain the late night revelers. Visit www.swingerslv.com for more information.

About Anthony Cools

Best known for his racy and uninhibited brand of adult comedy, Cools is the "King of Sociability" and comedic hypnotist headlining inside the Anthony Cools Experience Showroom at Paris Las Vegas. His show is considered "good, clean, dirty, fun!" His sense of humor and his ability to make the audience the stars of the show is what keeps everybody coming back year after year. Anthony Cools performs his shows five days a week at 9 p.m., which is the perfect time and setting for an evening of adult entertainment and hilarity. Cools gives audiences drama, action, and emotion like no other performance in Vegas. His shows leave audiences falling over in their chairs from laughter and the participants blushing from ear to ear. More information can be found at www.anthonycools.com.

About the Plaza Hotel & Casino

The Plaza Hotel & Casino opened in 1971 at 1 Main Street, at the intersection of Main and Fremont Street, and was a fashionable stop on the first train service through Las Vegas. Anchoring the Fremont Street Experience, the Plaza has been an iconic hotel in the heart of downtown Las Vegas for more than 40 years. It sits on 16.5 acres of land and has 1,037 rooms and suites, making it one of the largest hotel-casinos in downtown Las Vegas. Recent renovations have updated and improved the Plaza's ambiance throughout, creating a stylish and comfortable new experience for its guests. To learn more, visit www.plazahotelcasino.com

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