

FOR IMMEDIATE RELEASE: Aug. 25, 2011 **Media Contact:** Rev. Travis Talbot, <u>travis@swingerslv.com</u>, 702.858.4637

Swingers Club to open with Astroturf gala at the Plaza Hotel and Casino

Celebrities, musicians, showgirls and mini-golf enthusiasts set to walk the green carpet for the grand opening on Sept. 1

LAS VEGAS – Downtown's newest hot spot, Swingers Club, is set to open at the Plaza Hotel and Casino with a star-studded, green carpet/Astroturf gala unveiling on **Thursday, Sept. 1, at 9 p.m.**

"It's definitely going to be an above par soiree" quips Anthony Cools, a partner in the new one-ofits-kind venue that offers the unique entertainment combo of dueling pianos and mini golf, to put a little extra "swing" in the downtown night scene.

Expected to play through at the Sept. 1 Astroturf affair are: Carrot Top, Nathan Burton, George Wallace, The Amazing Johnathan (who also assisted in the design of the mini-golf course) and Cools ("the King of Sociability") with his entourage. Potential appearances by the likes of Holly Madison, Brad Garrett, David Brenner, Jim Rose and others are also expected.

Although the guest list is full of glitterati, the opening of Swingers Club will not be a typical, exclusive Las Vegas event.

"There will be no velvet ropes, no limited invites, no privileged sections...welcoming everyone is our whole concept," said partner and host Reverend Travis Talbot. "You never know who you will be teeing off beside or tipping glasses with at the Swingers Club."

Talbot adds, "Leave the pretences on the Strip, Swingers Club is all about genuine, gregarious, unrestricted fun – for everyone."

Members of the media are invited to the gala and may RSVP to <u>travis@swingerslv.com</u>.

About Swingers Club

A venue unlike any other in the Las Vegas nightlife and entertainment scene, the Swingers Club is a collaboration between longtime Las Vegas celebrity Anthony Cools, entertainer Shane Young, restaurant and nightclub developer Rev. Travis Talbot and entrepreneur Keith Takaoka. Destined to be a new tradition in Sin City, the Swingers Club is located in the iconic Plaza Hotel and Casino at the entrance to Fremont Street. It offers a fun, laid-back watering hole to socialize day or night and includes a nine-hole miniature golf course, showroom acts, extreme karaoke, dueling pianos and DJ Disco Golf to entertain the late night revelers. Visit <u>www.swingerslv.com</u> for more information.



About Anthony Cools

Best known for his racy and uninhibited brand of adult comedy, Cools is the "King of Sociability" and comedic hypnotist headlining inside the Anthony Cools Experience Showroom at Paris Las Vegas. His show is considered "good, clean, dirty, fun!" His sense of humor and his ability to make the audience the stars of the show is what keeps everybody coming back year after year. Anthony Cools performs his shows five days a week at 9 p.m., which is the perfect time and setting for an evening of adult entertainment and hilarity. Cools gives audiences drama, action, and emotion like no other performance in Vegas. His shows leave audiences falling over in their chairs from laughter and the participants blushing from ear to ear. More information can be found at www.anthonycools.com.

About the Plaza Hotel & Casino

The Plaza Hotel & Casino opened in 1971 at 1 Main Street, at the intersection of Main and Fremont Street, and was a fashionable stop on the first train service through Las Vegas. Anchoring the Fremont Street Experience, the Plaza has been an iconic hotel in the heart of downtown Las Vegas for more than 40 years. It sits on 16.5 acres of land and has over 1,000 guest rooms and suites, making it one of the largest hotel-casinos in downtown Las Vegas. Recent renovations have updated and improved the Plaza's ambiance throughout, creating a stylish and comfortable new experience for its guests. <u>www.plazahotelcasino.com</u>.

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