



**FOR IMMEDIATE RELEASE**

**Media contact:** Amy Maier, B&P Public Relations, 702-967-2296, [amaier@bpadv.com](mailto:amaier@bpadv.com)

**“American Storm” male revue to open at the Plaza Hotel & Casino on May 10**

LAS VEGAS (May 4, 2012) – After six years on the Las Vegas Strip, the men of “American Storm” will debut in the Plaza Hotel & Casino’s showroom on Thursday, May 10.

The 70-minute, fully costumed and choreographed production show will run every Thursday through Sunday at 10:30 p.m.

Previously named “Best Male Strip Show” by the Las Vegas Review-Journal, the men of “American Storm” reveal their sexy side and represent every woman’s fantasy, from a lonely cowboy to the proud men in uniform.

“We are very excited about bringing American Storm to downtown at the Plaza,” said Adam Steck, CEO of SPI Entertainment. “Since the revitalization of downtown, we feel that there is an untapped market of female show goers that are looking for a fun girl’s night out.”

The cast includes Josh Hall, Tony Cress, Tommy Gainer, Terry Cress, Justin Kurtis, and Mike Kelly. Most of the cast originated as the winners of VH1’s “StripSearch” reality show and have been featured on a variety of programs including “EXTRA!,” “Entertainment Tonight,” “Rehab Party at the Hard Rock Hotel,” and many others. Both Tony Cress and Josh Hall have been voted “One of the 20 Most Beautiful People in Las Vegas” by JackColton.com. Many of the boys have graced the covers of magazines such as Muscle and Fitness, RX Fitness, and Playgirl.

American Storm is produced by SPI Entertainment, which also produces the hit shows “Thunder From Down Under,” “Human Nature - The Ultimate Celebration of Motown,” “Frank Marino’s Divas Las Vegas,” “Night School 4 Girls” and “The Australian Bee Gees Show - A Tribute to the Bee Gees.”

Ticket prices start at \$29.95 for general admission. Tickets will be available at the Plaza Hotel & Casino box office next to the showroom or by phone at 702-946-8934. For more information about the show, please visit: [www.American-Storm.com](http://www.American-Storm.com).

**About the Plaza Hotel & Casino**

The Plaza Hotel & Casino opened in 1971 at 1 Main Street, at the intersection of Main and Fremont Street, and was a fashionable stop on the first train service through Las Vegas. Anchoring the Fremont Street Experience, the Plaza has been an iconic hotel in the heart of downtown Las Vegas for more than 40 years. It sits on 16.5 acres of land and has more than 1,000 rooms and suites, making it one of the largest hotel-casinos in downtown Las Vegas. Recent renovations have updated and improved the Plaza’s ambiance throughout, creating a stylish and comfortable new experience for its guests. The newly renovated Plaza was named “Best Downtown Hotel” by the Las Vegas Review-Journal. For more information and reservations: [www.plazahotelcasino.com](http://www.plazahotelcasino.com).

###