



**For Immediate Release**

April 23, 2010

**Contact:** Nichie Abella  
(702) 386-2553

Nichie.Abella@playlv.com

## **PLAZA/VEGAS CLUB MAY PROMOTIONS**

### **Spring Fever Hot Seat Giveaway**

From May 6 - 22 you can win cash, free slot play or other great prizes just for playing your favorite slots with your players club card! Rewards will be given out every 20 minutes every Thursday thru Saturday from 4pm - 12am. See the Players Club for details.

### **Memorial Day Weekend Hot Seat Giveaway**

Come in and play your favorite slots with your players club card on May 27-30 and you can win cash, free slot play or other great – it's that easy! Rewards will be given out every 20 minutes all weekend long from 4pm - 12am. See the Players Club for details.

### **Deuces are Wild at the Plaza**

Deuces are Wild at the Plaza! Crazy deals you don't want to miss:  
\$2 Blackjack • \$2 Domestic Beer • \$2 Cuervo Shots • \$2 Nachos • \$2 Hot Dogs • \$22 Rooms

### **Deuces are Wild at the Vegas Club**

Deuces are Wild at the Vegas Club! Crazy deals you don't want to miss:  
\$2 Blackjack • \$22 Rooms

### **New Member Acquisition Program**

All new Player's Club signups at the Plaza and Vegas Club have the opportunity to play and earn rewards based on point level achieved. New sign-ups have 24 hours to accumulate their points as part of this program. Rewards are as follows:

- 250 Points**      T-Shirt or \$10 Free Slot Play
- 500 Points**      \$15 Dining Certificate or Duffle Bag or \$20 Free Slot Play
- 1500 Points**      Bathrobe or \$50 Free Slot Play
- 2500 Points**      \$50 Dining Certificate or Logo Jacket or \$100 Free Slot play

\*Guests can receive \$5 Free Slot Play for each 500 points earned past 2,500 points. Maximum 10,000 points.

### **\$125,000 Super Bingo**

May 17 & 18 • 11:30am Early Bird & 12:30pm Regular Session  
15 Games in 2 Days, No Linked Games! Bingo only entry \$125 and Bingo/Room Package \$179. Guests will receive \$20 in Free Slot Play and 2 Free Daubers. For more information please call 866-768-7032.

### **\$40,000 Bingo Spectacular**

June 26 & 27 • 11:30am Early Bird & 12:30pm Regular Session  
15 Games in 2 Days, No Linked Games! Bingo only entry \$60 and Bingo/Room Package \$109. For more information please call 866-768-7032.



## WESTERN MAY PROMOTIONS

### **Spring Cash & TV Giveaway**

Earn entries May 2 - May 29. Every \$50+ jackpot, suited blackjack, 21 game keno purchase, \$20 Poker buy-in, cashed payroll check, or \$5 food purchase at the Eazy Café will earn one entry ticket. On each Saturday at 8pm- May 8, 15, and 22 we will be giving away one 32" flat screen LCD TV and three \$100 CASH prizes. On Saturday, May 29 we will have our Grand Prize drawing and give away one 42" flat screen LCD TV, home theater audio system with DVD, and entertainment stand! Double entry days every Tuesday and Thursday.

### **\$2 Blackjack**

\$2 Blackjack ALL DAY, EVERYDAY!

### **Mother's Day Dining Special**

Chicken Cordon Bleu with mashed potatoes and vegetables • \$6.99

### **Buy 4 Entrées Get the 5<sup>th</sup> FREE!**

Enjoy great food for a lower price at the Eazy Café. Now for every 4 entrées you purchase you get the 5<sup>th</sup> FREE! Also enjoy our \$5.99 daily specials like Salisbury Steak, Southern Fried Chicken, Country Fried Steak and BBQ Pork Ribs.

### **Cinco de Mayo Special**

2 Tacos, 1 Tequila Shot, 1 Tecate Beer - \$5.00

### **Drink Specials**

*All American Red, White, & Blue Deal*

Pabst Blue Ribbon 16 oz can • \$1.50

Bourbon Shot • \$1.00

\$2.00 Corona

\$1.25 16 oz. Coors Draft